

ISTITUTO GIUSEPPE TONIOLO
DI STUDI SUPERIORI
ENTE FONDATORE DELL'UNIVERSITÀ CATTOLICA DEL SACRO CUORE



fondazione
cariplo



UNIVERSITÀ
CATTOLICA
del Sacro Cuore



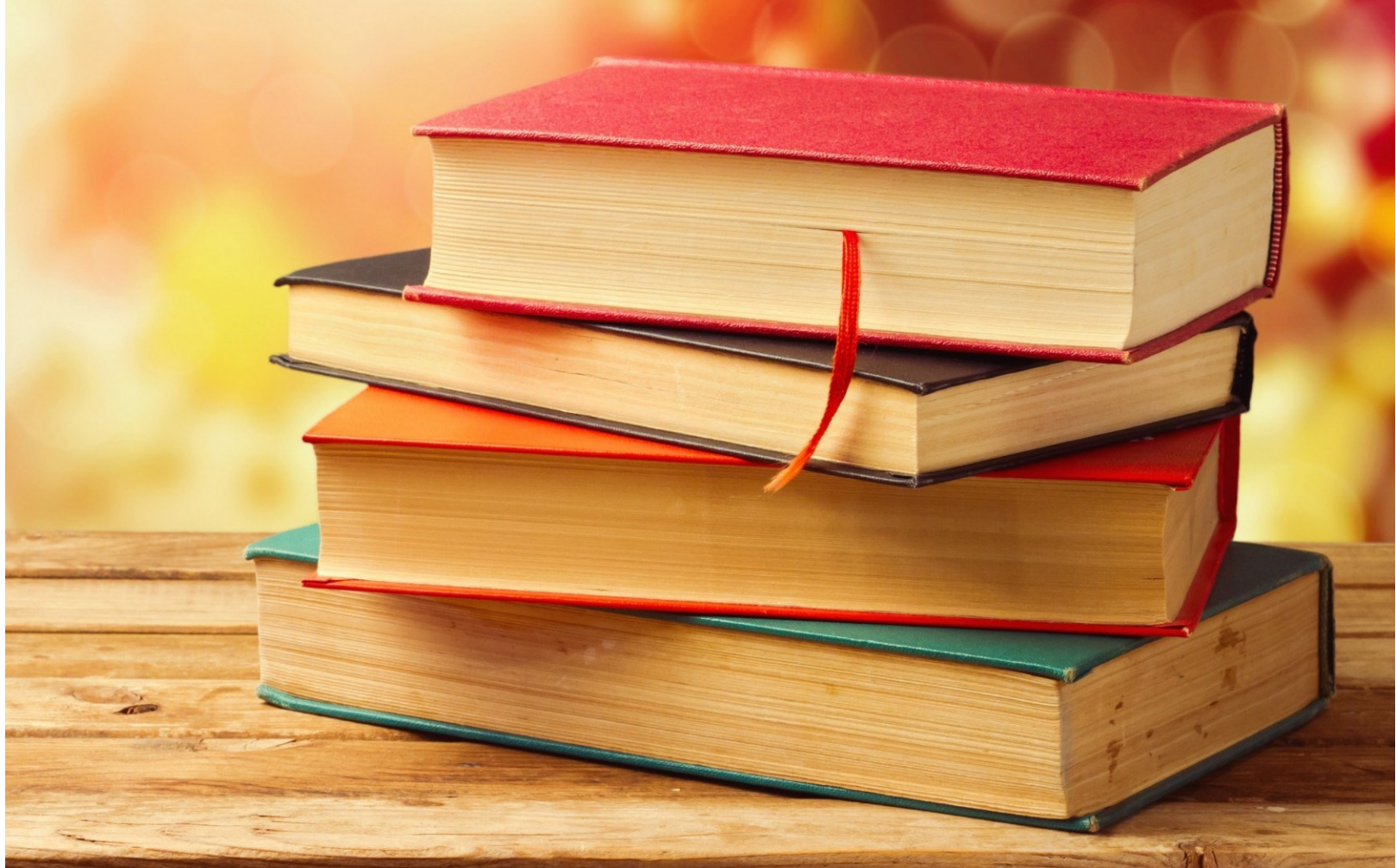
FRANCISCO SIMÕES

researcher – Center for social research and intervention
University Institute of Lisbon

Milano, **1 Dicembre** 2017

HOW TO INVOLVE NEET YOUTH IN RURAL AREAS?

Highlights of an untold story



HOW TO INVOLVE NEET YOUTH IN RURAL AREAS?

THE USUALLY TOLD STORY...

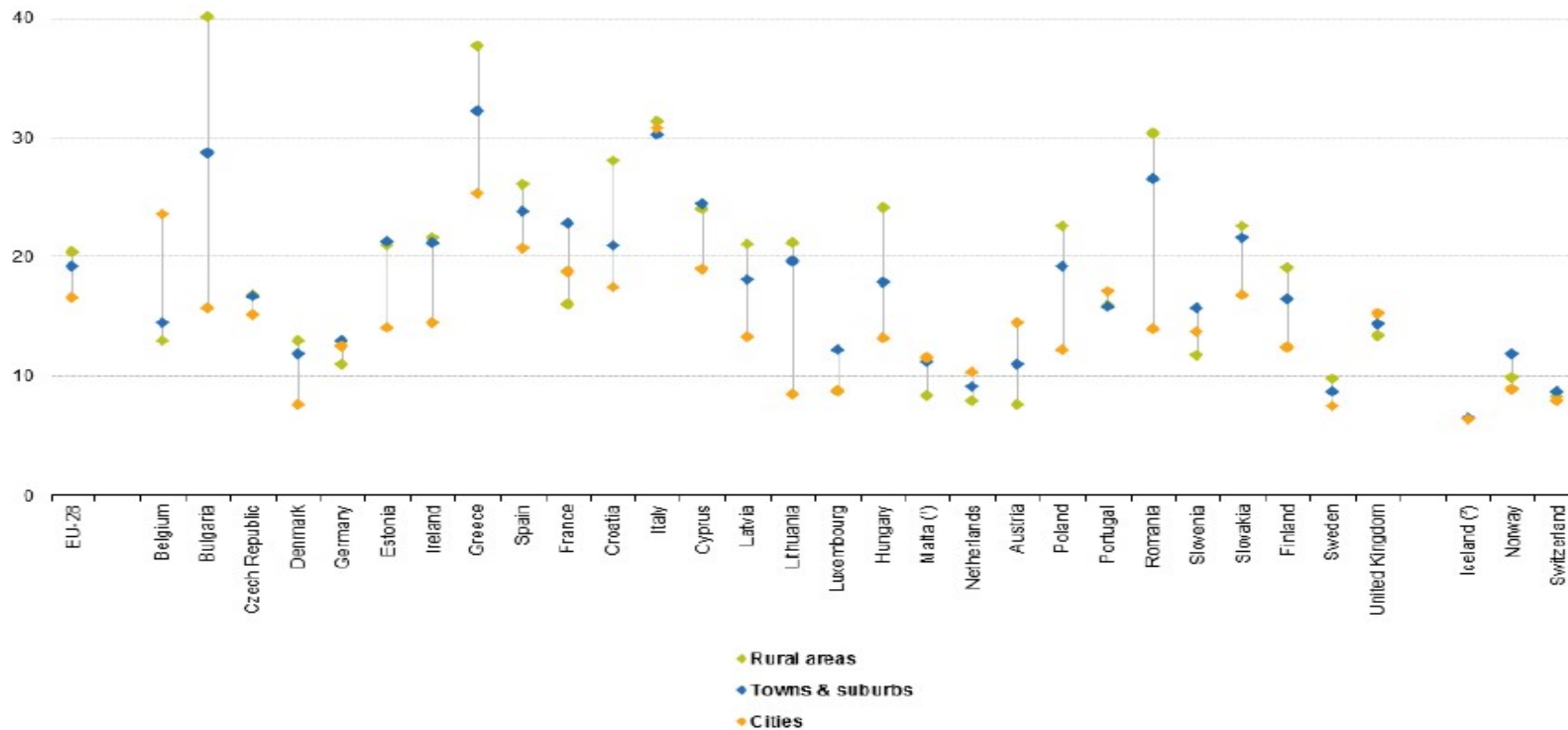






THE USUALLY TOLD STORY...

Share of young people (aged 20–34) neither in employment nor in education and training, by degree of urbanisation, 2016 (%) Source: Eurostat (edatlfs29)



THE USUALLY TOLD STORY...

In Portugal, in 2016...

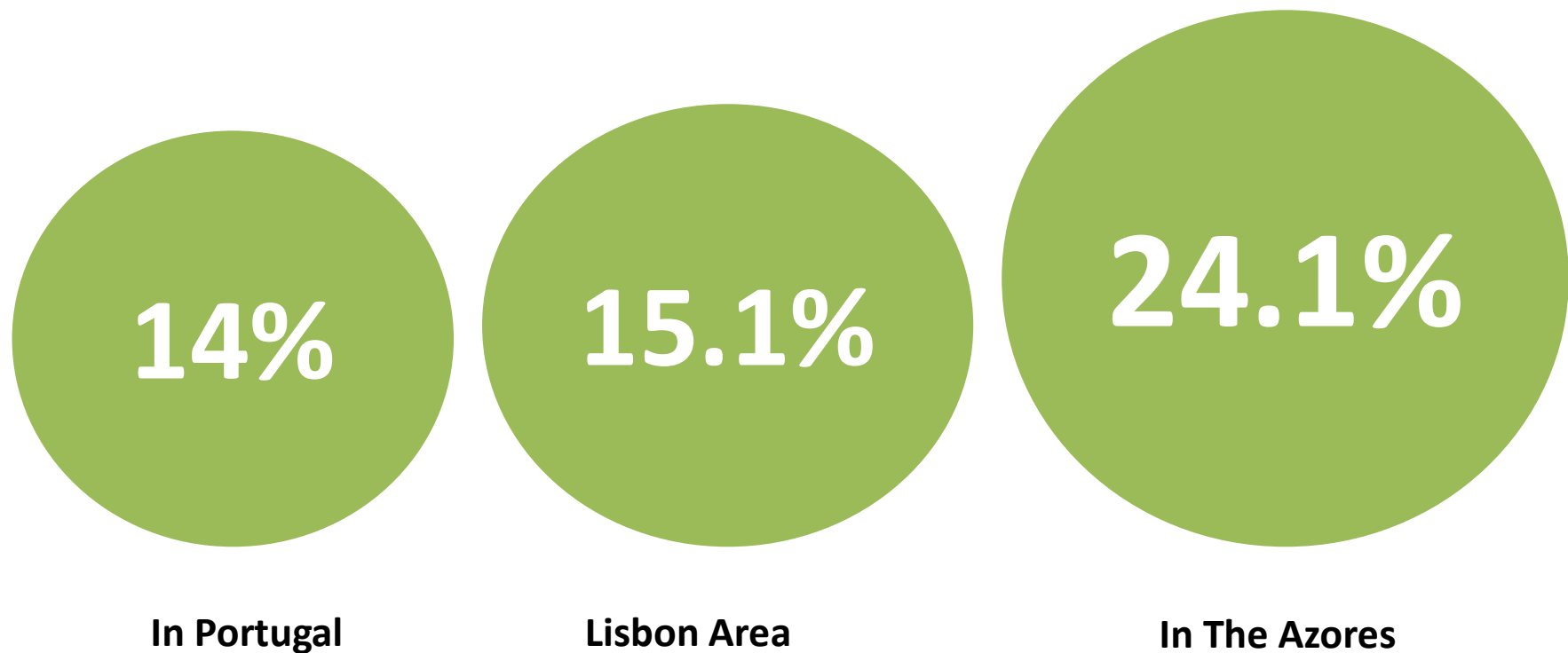


**290.000
NEETs**

- 65.2% aged 25-34 years old
- Most of them were unemployed (60.1%)
- The lowest number since 2011

THE USUALLY TOLD STORY...

Comparison between national and regional rates - 2014



THE USUALLY TOLD STORY...

- In The Azores, the unemployment rates among youths aged 15–24 rose from 12.9% in 2008, to 41.5% in 2014, affecting more women (52.4%) than men (47.6%) (Instituto de Emprego e Formação Profissional, 2015).
- In 2014, the primary sector represented 13% of the whole region's employment, while the secondary sector covered 16% and the tertiary sector involved 72% of the labor force.
- The rate of conclusion of middle school is the lowest in the country (72.1%). The same trend is verified with regards to high school (60.4%) (Conselho Nacional de Educação, 2014).

THE USUALLY TOLD STORY...

JOURNAL OF YOUTH STUDIES, 2017
VOL. 20, NO. 9, 1109–1126
<https://doi.org/10.1080/13676261.2017.1311403>



NEETs in a rural region of Southern Europe: perceived self-efficacy, perceived barriers, educational expectations, and vocational expectations

Francisco Simões^a, Ana Meneses^b, Rui Luís^b and Rui Drumonde^b

^aInstituto Universitário de Lisboa (ISCTE-IUL), CIS-IUL, Lisboa, Portugal; ^bCaritas da Ilha Terceira, Centro de Desenvolvimento e Inclusão Juvenil, Angra do Heroísmo, Portugal

THE USUALLY TOLD STORY...

In a study aimed at profiling NEETs in The Azores:

- Self-efficacy was positively affected by having a previous job contract, and negatively influenced by longer unemployment periods (>24 months).
- In general, barriers involved in getting a job were not identified.
- Educational expectations at age 35 were significantly higher among participants who had completed middle school and marginally lower for those living with their parents;
- Vocational expectations at age 35 were more conservative among those who had concluded high school.

HOW TO INVOLVE NEET YOUTH IN RURAL AREAS?

THE UNTOLD STORY...



terra nostra

Capacitação com Raízes

PROMOTOR



PARCEIROS



APOIO





THE UNTOLD STORY

CHARACTERS



THE HIDDEN STORY

CONFLICT

CHARACTERS

CONFLICT

CHARACTERS

ACTION

CONFLICT

CHARACTERS

ACTION

LESSONS

CONFLICT

CHARACTERS

THE END

ACTION

LESSONS











Weak identification of NEET youths with agriculture

- Precarious
- Clandestine
- Physically demanding
- Dangerous
- Involve risks

(Diogo, 2007)

Weak identification of NEET youths with agriculture



CONFLICT BETWEEN RURAL AND URBAN WAY OF LIVING

(Ferrão, 2000)

DIAGNOSIS

- Underused resources (e.g. fields);
- Great number of unemployed youths aged 18 to 24 years old;
- Low levels of qualifications;
- Lack of training opportunities in the primary sector in the region.

(PORDATA; Serviço Regional de Estatística dos Açores; Direção Regional da Educação)



ACTION

EXPERIENCING



ACTION

EXPERIENCING

TRAINING



ACTION

EXPERIENCING

TRAINING

**RESOURCES
VALORIZATION**

EXPERIENCING

TRAINING

**RESOURCES
VALORIZATION**

**APPROACHING THE
LOCAL COOMUNITY
AND THE LABOUR
MARKET**

EXPERIENCING

- **Free involvement of youths in agricultural activities for a period of 6 months**
- **Offering resources (fields, equipment)**
- **Mentoring and group discussions**

TRAINING

- **Two 12-months training courses, including:**
- **50 hours of basic training**
- **Independent implementation of cultures from plantation to crops (between 4 to 6 months)**
- **Internships (100 to 150 hours) with local certified producers**

**RESOURCES
VALORIZATION**

- **Reutilization of the organization's resources (fields, glasshouses, streaming systems)**
- **Utilization of the youths' own fields**
- **Reutilization of fields from privates which had been abandoned**
- **Investing in new resources to support the activities (e.g. commercial van)**

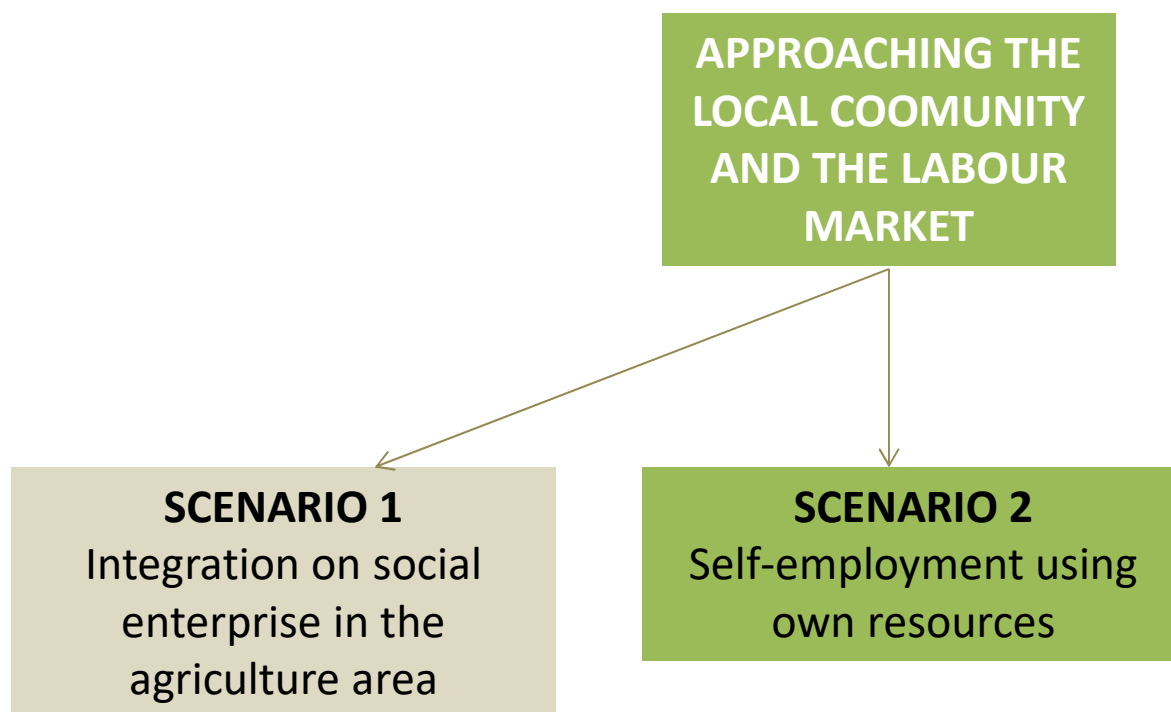
**APPROACHING THE
LOCAL COMMUNITY
AND THE LABOUR
MARKET**

- **Involvement of local partners which had the know-how in the area**
- **Negotiation with youths of a flexible system of employment solutions after training was over**

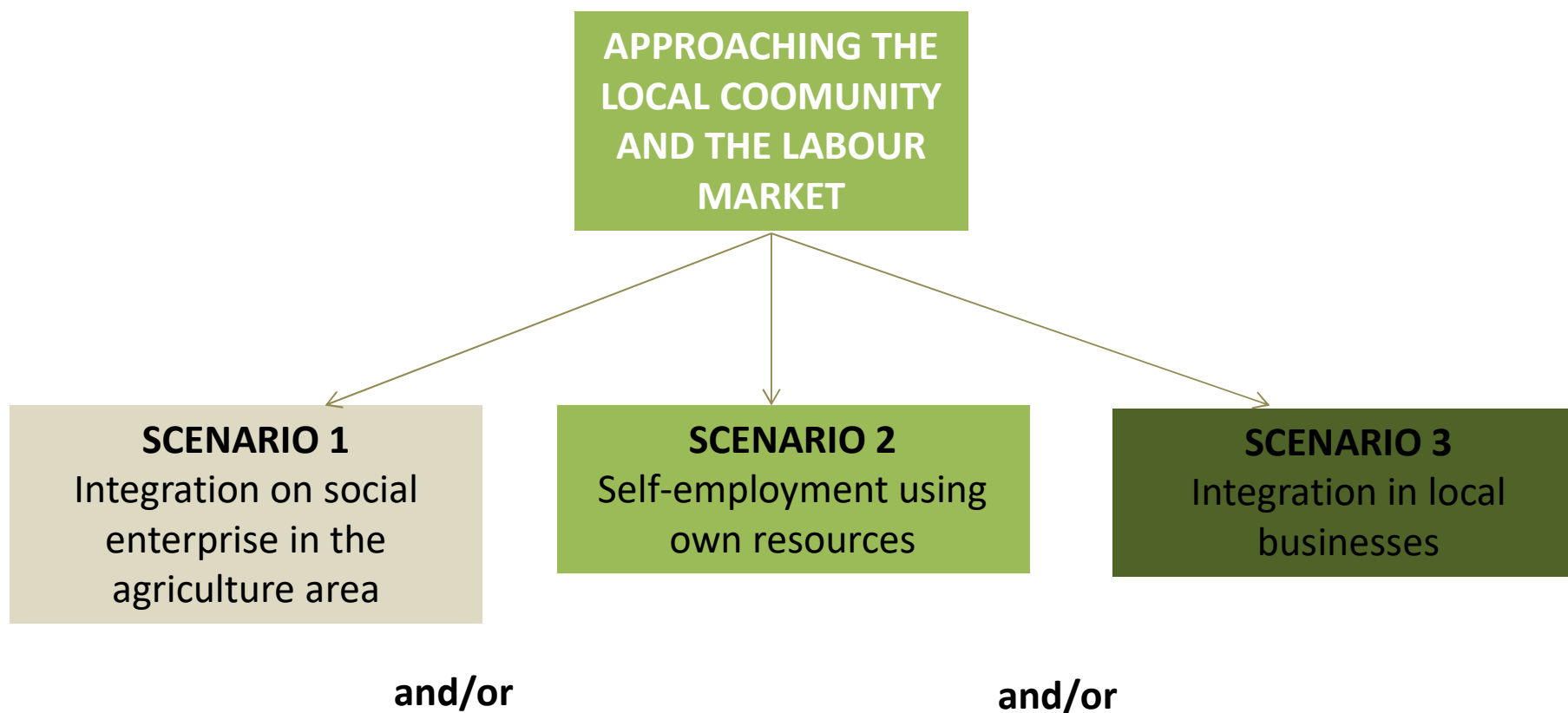
**APPROACHING THE
LOCAL COOMUNITY
AND THE LABOUR
MARKET**

SCENARIO 1
Integration on social
enterprise in the
agriculture area

and/or



and/or









- One social business
- 22 youths are working in food production or transformation
- 3 youths are working in other areas
- 5 youths are involved in vocational training
- 1 youth created his own business
- 3 moved from the region
- 3 are in maternity leave
- 30 remain unemployed









How to involve NEET youths in a rural area?

- Youths' self-interest
- Youths' self-organization and participation from problem identification to project implementation (e.g. mobility)
- Learning from doing (and making mistakes)
- Non-formal learning and mentoring
- Providing choices
- Upgrading traditional activities (agriculture 2.0)
- Social visibility

How can new technologies improve rural NEET youths involvement in projects or interventions?

- The old that becomes the new (a matter of language upgrade to value old technologies – clean, sustainable and modern)
- Industrializing production, preparation and selling the products
- Communication – social media, traditional media (testimonials, use of storytelling to tell the story of the protagonists and from the project itself; dissemination of project's events)
- Offering visibility and opportunities to youths' businesses (e.g. website)

HOW TO INVOLVE NEET YOUTH IN RURAL AREAS?

Highlights of an untold story

Francisco Simões

Center for Social Research and Intervention
University Institute of Lisbon

GRAZIE MILLE!